

Learning Objectives



Understand the basics of data analytics and applications of AI in Procurement.

- Understand key concepts of Data analytics and the power that data brings to decision-making
- Understand the importance of Source & reliability of Data
- Understand what AI is and its applications in procurement
- Understand and evaluate the risks associated with AI in procurement
- Organise your AI journey with procurement
- Write effective prompts to get the best results in the case of Generative AI (eg: ChatGPT).

General information



Audience

Procurement professional across any domain.



Prerequisites

- 2 years experience of Procurement
- A good command of English or French
- Have the necessary **technical equipment** to follow online courses.



Modalities

Two format options are available:

- 2 consecutive days in residential mode in Paris (FR) or Geneva (CH)
- 4 online sessions of 3,5 hours each mode.



The pedagogy consists of :

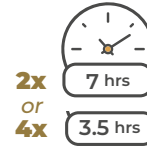
- Theoretical presentations
- Real cases & practical use examples
- Role play
- Software demos.



Graduation

Digital certificate of attendance

Programme of the trainer-led classes



Day 1 - Session 1

I. Basics of Data analytics

- Process of Data Analytics
- The most important questions to ask in Spend management
- Source and Reliability of Data
- Measurement and KPIs.

Day 1 - Session 2

II. AI in Procurement

- AI in a nutshell
- Applications in Procurement
- Use Cases , eg: Automate sourcing for Tactical and Tail Spend.
- or Spend analytics and predictive analysis
- or AP automation.

Day 2 - Session 1

III. Organise AI journey in Procurement

- Ready: Considerations and Risks before starting to use AI
- Set: Organize your journey
- Go: Workshop on planning your AI journey.

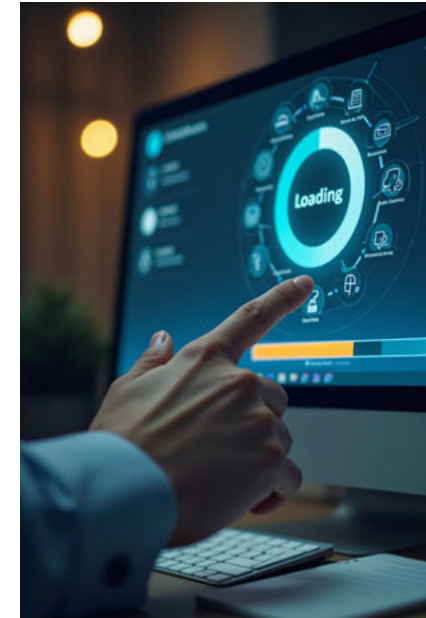
Day 2 - Session 2

IV. Prompt engineering

- Basics of Prompt Engineering
- How to write better prompts to get better results
- Workshops

V. Procurement intelligence

- Cultivating Critical Analysis through AI and Data Analysis.



Another training experience on the "IA" topic that may interest you:

"Promptathon IA"

(link to detailed presentation)

Detailed programme (I. to V.) based on the hybrid mode.

In online mode, the same content is organised into four classes of 3.5 hours each.