

Contact : oc@eipm.org



Audience :
Procurement professionals at all levels :
Procurement Managers, Category Managers,
Supply Chain Managers.

Duration : 5 hours

Price : €900 per person
Estimated price for 15 participants

Prerequisites : A few years of experience in
procurement is recommended.

Smaller or larger group ? Contact us

Format : Intra in hybrid mode

<https://eipm.org/>



Objectives

- **Recognise** that innovation is a matter of behaviour, not procedures or governance.
- **Adopt** key innovation behaviours through concrete examples.
- **Engage** suppliers and stakeholders with new techniques and creative questioning.
- Create and grow a community based on pride and proactive commitment



Programme

1. Build the foundations

- **6-weeks** preparatory phase
- **Interviews** conducted with procurement professionals from different geographies and categories to gather inspiring stories.
- Each story highlights behaviours and moments that led to innovative results.
- Key innovation behaviours are identified and emphasised.

2. Exchange in community

- Explain the purpose of innovation in procurement.
- Interviews with **project leaders**.
- **Interactive session of 1h30** to share the vision and mission of innovation in procurement with all the learners.
- Live testimonials and presentation of exemplary innovative behaviours.
- Participants create their own “innovation emblem.”

3. From awareness to action

Five practical tools, discovered in the online training sessions, to activate innovative behaviours during two short workshops “**Learn & Practice**” :

- **Revealing unmet needs of tomorrow**– Ask stakeholders about emerging futures and upcoming challenges to address.
- **Innovation Atlas** – Design innovation workshops engaging suppliers.
- **Ecosystem Mapping** – Look beyond the direct supplier base and identify peripheral capabilities.
- **Innovation Storytelling** – Share inspiring and mobilising innovation success stories.
- **Knowledge Hub** – Become a knowledge centre to engage stakeholders on innovation.