Promptathon

Building and Al-First Procurement Culture



Contact: oc@eipm.org

Audience:

Procurement professionals at all levels.

Prerequisites: No requirements.

Format: Intra in hybrid mode

Duration: 5,5 hours

Price: €600 per person

Estimated price for 12 participants

Smaller or larger group? Contact us

https://eipm.org/



Objectives

- > Develop generative AI expertise within procurement teams: Launch a training path that enables fosters the Curiosity of professionals who will fully embrace the power of GenAI through structured experimentation (Curiosity).
- > Increase awareness of GenAl limits: Equip your teams with the most vital GenAl skill: Critical Thinking.
- > Generate training-ready prompts: Create resources that will help train future onboarding (Capitalisation).
- > Build a community of experts: Building an internal community of practice around AI in procurement that shares knowledge and best practices.



Programme

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1. Discovery

First steps:

- Introduction to AI fundamentals.
- Presentation of the 3C framework (Curiosity, Critical Thinking, Capitalisation).

Learning and practising "Prompting"

- Master the art of giving precise instructions to GenAl in order to instantly obtain relevant and highperforming results.
- Complete practical exercises to strengthen prompting skills.

Concrete procurement use cases:

 Apply the acquired skills to job-specific scenarios, such as drafting specifications, conducting a market research or a supplier risk analysis.

Presentation of the contest:

• Explication du format et des règles du "Promptathon", une compétition ludique où les participants s'affrontent pour créer les prompts les plus performants.

2. Application

- After testing their prompts autonomously participants share and refine prompts under the guidance of EIPM facilitators.
- Collaborative exchange among peers to learn from each other's experiences.
- Collective improvement of techniques.

3. Capitalisation

- Celebration of achievements: Highlighting the most effective prompts.
- Generate training-ready prompts: Create resources that will help train future onboarding
- **Reflection on adoption**: Support participants in order to leverage the skills and tools discovered during the training in their day-to-day work life.

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