# **Global Links, Future Synergy**

# Global Purchasing Opportunity Summit | International Business Networking Event

- Global Purchasing 2030 | Going Overseas 2025

"Procurement 2030: New Skills, New Rules, New Impact" will take you on a journey into the decade ahead with thought-provoking contributions from world-class speakers, interactive sessions, and inspiring case studies.



#### 一、Background

As we look ahead to 2030, Procurement is no longer just about managing costs – it's about shaping strategy, driving innovation, and leading sustainable transformation.

At this pivotal moment, the rules of the game are changing. Al, digital transformation, and global megatrends are redefining what it means to be a procurement leader.

At EIPM, we've mapped five bold scenarios for the future – from Al-orchestrated operations to agile squads, ecosystem transformers, analyst-driven models, and category-centric strategies.

The future won't favour a single path – but those who know how to combine the right elements to fit their ambition. Success will demand new skills, new mindsets, and a bold willingness to challenge the status quo.

Join a powerful gathering of C-suite Executives, CPOs, Supply Chain Directors, procurement executives, thoughtful leaders, and rising talents as we explore what the next decade holds.



Through visionary keynotes, real-world case studies, dynamic round-tables, and powerful networking opportunities, we'll uncover how procurement can make a deeper impact on business, people, and the planet.

At the same time, facing the accelerated restructuring of the global supply chain, the complex and changing international economic and trade environment, as well as challenges such as industry overcapacity and increasing competition, going abroad has become an important way for private enterprises to break through the status quo, expand overseas markets, and reshape competitiveness, as well as an opportunity to explore new growth curves.

## 二、Key Information

#### Attendees:

C-suite Executives, Purchasing leaders, Supply Chain Directors, Sourcing Managers, Business Owners, and International Business Managers.

#### Agenda:

#### (1) November 2

Time	Content	Speaker
08:30-09:00	SignIn 签到	
09:00-09:15	Open Ceremony/Ice Breaker 开幕式 /破冰	Moderator: Jannie English/French
09:15-09:40	Future existence of Purchasing role in business 采购的趋势	Bernard Gracia EIPM Founder
ur09:40-10:10	Supply Chain Transformation 供应链转型	Yin Jian Biao Lenovo Supply Chain Director

中场休息				
Global Purchasing Strategy	Ciubotariu Monica E.ON Head of Global Services (Procurement, Fleet & Building Management)			
Al Procurement	ZKH 震坤行 VP Business Director			
Sustainable Supply Chain Management	Schneider 施耐德电气 Logistic Director,			
午餐休息				
Ice Breaker 开场破冰				
Supply Chain Planning Technology	TBD CIO			
Develop a competitive global supply chain in a turbulent time - the 4-value model and beyond 在动荡时期建立一个具有竞争力的全球供应链 - 四个价值模型	Mr. Vincent Yang PTA Chair of Supply Chain Committee			
Supply Chain Related Topic	Ms. Hui Chen IKEA President, Supply Management East Asia			
中场休息				
Global Purchasing Strategy	Ciubotariu Monica E.ON Head of Global Services (Procurement, Fleet & Building Management)			
Senior Professionals Career Development and Challenge 中国企业管理人才的发展及挑战	STS CEO 神州猎			
30-year journey to become GM in China 30 年职业旅程成为中国董事总 经理	SEW Managing Director			
	Global Purchasing Strategy  Al Procurement  Sustainable Supply Chain Management  午餐休息  Ice Breaker 开场破冰  Supply Chain Planning Technology  Develop a competitive global supply chain in a turbulent time - the 4-value model and beyond 在动荡时期建立一个具有竞争力的全球供应链 - 四个价值模型  Supply Chain Related Topic  中场休息  Global Purchasing Strategy  Senior Professionals Career Development and Challenge 中国企业管理人才的发展及挑战  30-year journey to become GM in China 30 年职业旅程成为中国董事总			

Dinner: 18:00-20:00

## (二) November 3

Time	Topic	Speaker	
09:00-09:20	开幕致辞 Open Ceremony	Moderator: Bernard Gracia English/French	
09:20-09:50	AI in Procurement Management 采购管理中人工智能的使用	Mr. Vincent Lu Former WPP Director	
09:50-10:20	Procurement Management Strategy 采购管理战略	Mr.Marco Qu Holcim Deputy Head of China Sourcing; Head of Sourcing Process Control	
10:20-10:55	中场休息		
10:35-11:35	Indirect Purchasing Session 间接采购品类分享	Marketing Category 市 场品类采购 Service Category 服务 品类采购	
11:35-12:15	Indirect Purchasing Session 间接采购品类分享	Logistics Category 物 流品类采购 MRO Category - MRO 品类采购	
午餐			
14:00-15:00	Regional Strategy Purchasing Transformation 区域供应战略	Ms. Irene Chen 商飞公司 采购总监	
15:00-15:20	茶歇		
15:20-16:20	NA/EU/Africa/Eastern Asia Overseas Cases Sharing 出海案例分享	TBD	
16:20-17:00	Round Table Panel 圆桌论坛		