



EIPM

RESEARCH • UPSKILLING • PERFORMANCE

32nd

EIPM Roundtable for CPOs

12th June 2025

Chexbres, Switzerland



**“Be the Architect of Change:
Leading Procurement into the Next Era”**

Agenda

Our Guest Speakers



Bertrand Conquéret



Michael Munoz



Thomas André



Thomas Udesen

In today's constantly evolving economic landscape, procurement is no longer limited to transactional operations – it has become a powerful driver of transformation.

The 32nd EIPM Roundtable for CPOs offers a strategic reflection on the future of the procurement function through three key pillars: artificial intelligence, sustainable practices, and talent development.

Throughout the day, we will explore the new frontiers of procurement and share insights on how to harness technology, sustainability, and human capabilities to build more resilient and innovative organisations.

This is a perfect opportunity to broaden your perspective, connect with industry leaders, and leave with concrete ideas to advance your strategies.

We wish you a fruitful 2025 roundtable!

Agenda

Wednesday 11th June

- 16.00: **Welcoming coffee break**
- 16.30: **EIPM Peter Kraljic Awards**
- 16.45: **Q&A**
- 17.00: ***"Quid Novi Sub Sole! "***
- 18.30: **Networking Aperitif** with a fantastic Geneva lake view
- 20.00: **Networking Dinner** by a starred Chef Lionel Rodriguez



32nd EIPM Roundtable for CPOs Thursday 12th June 2025

Morning session

09.00–09.15: **Opening:**

Philippe Chraibi, Managing Partner, *EIPM*,

Pierre Anger, Managing Partner, *EIPM*

09.15–09.45: ***Shaping the Future of Bayer Procurement: Sustainability and Dynamic Shared Ownership.***

Thomas Udesen, Chief Procurement Officer *Bayer*,

Co-Founder of the *Sustainable Procurement Pledge*

09.45–10.00: **Q&A**

10.00–10.30: ***Strategic Procurement Relationships, the Power of Collaboration.***

Bertrand Conquéret, President Global Supply Chain & CPO, *Henkel*

10.30–10.45: **Q&A**

10.45–11.15: Coffee break

11.15–12.00: Workshop: ***Unlocking the Power of Industry Collaboration: Opportunities, Pitfalls, and How to Get It Right.***


Dr. Hervé Legenvre, Research Director, *EIPM*

12.00–12.30: ***Leveraging the power of GenAI for Procurement***

Thomas André, Head of Procurement Excellence, *Capgemini*

12.30–12.45: **Q&A**

12.45–14.15: Lunch



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Afternoon session

14.15–15.00: Workshop: ***Building an AI-first culture - The 3C Framework***

Philippe Chraibi, Managing Partner, *EIPM*

15.00–15.15: **Q&A**

15.15–15.45: ***Sport & Business: What can we learn from Elite Athletes to reach sustainable high performance at work?***

Michael Munoz, former CPO, *Nike*

15.45–16.00: **Q&A**

16.00–16.15: Coffee break

16.15–16.35: ***Lessons from BYD and Tesla: The 3E framework***

Dr Hervé Legenvre, Research Director, *EIPM*

16.35–17.00: **Wrap-up**

17.00–17.15: **Closing**

