

Theme: Data - AI

Course: **DATA ANALYTICS & AI IN PROCUREMENT**

General information

◆ Aim of the course

Understand the basics of data analytics and applications of AI in Procurement.

◆ Learning goals

- Understand key concepts of Data analytics and the power that data brings to decision-making
- Understand the importance of Source & Reliability of Data
- Understand what AI is and its applications in procurement
- Understand and evaluate the risks associated with AI in procurement
- Organise your AI journey with procurement
- Write effective prompts to get the best results in the case of Generative AI (eg: ChatGPT).

◆ Audience

Procurement professional across any domain.

◆ Prerequisites

- 2 years experience of Procurement
- A good command of English or French.

◆ Learning mode & pedagogy

Two format options are available:
– 2 consecutive days in **residential mode** in Paris (FR).
– 4 sessions of 3,5 hours each in **online mode**.

The pedagogy consists of :

- Theoretical presentations
- Real cases & practical use examples
- Role play
- Software demos.

There is no preparatory work for this course.



First session - 3,5 hrs

I. Basics of Data analytics




- Process of Data Analytics
- The most important questions to ask in Spend management
- Source and Reliability of Data
- Measurement and KPIs.



Second session - 3,5 hrs



II. AI in Procurement



- AI in a nutshell
- Applications in Procurement
- Use Cases , eg: Automate sourcing for Tactical and Tail Spend.
- or Spend analytics and predictive analysis
- or AP automation.



 or  /  : 2 sessions /day: 18 & 19 June 2025 (7 hrs x 2)

 /  : 23 & 30 Sept., 7 & 14 Oct. 2025 (3,5 hrs x 4)

 /  : 2 sessions /day: 21 & 22 October 2025 (7 hrs x 2)

 /  : 2 sessions /day: 2 & 3 December 2025 (7 hrs x 2)

Third session - 3,5 hrs

III. Organise AI journey in Procurement

- Ready: Considerations and Risks before starting to use AI
- Set: Organize your journey
- Go: Workshop on planning your AI journey.

Fourth session - 3,5 hrs

IV. Prompt engineering

- Basics of Prompt Engineering
- How to write better prompts to get better results
- Workshops

V. Procurement intelligence

- Cultivating Critical Analysis through AI and Data Analysis.