



EIPM

RESEARCH • UPSKILLING • PERFORMANCE

32nd

EIPM Roundtable for CPOs

12th June 2025

Chexbres, Switzerland



**Be the Architect of Change:
Leading Procurement into the Next Era**

Agenda

Our Guest Speakers



Bertrand Conquéret



Michael Munoz



Thomas André



Thomas Udesen

In today's constantly evolving economic landscape, procurement is no longer limited to transactional operations – it has become a powerful driver of transformation.

The 32nd EIPM Roundtable for CPOs offers a strategic reflection on the future of the procurement function through three key pillars: artificial intelligence, sustainable practices, and talent development.

Throughout the day, we will explore the new frontiers of procurement and share insights on how to harness technology, sustainability, and human capabilities to build more resilient and innovative organisations.

This is a perfect opportunity to broaden your perspective, connect with industry leaders, and leave with concrete ideas to advance your strategies.

We wish you a fruitful 2025 roundtable!

Agenda

Wednesday 11th June

- 16.00: **Welcoming coffee break**
- 16.30: **EIPM Peter Kraljic Awards**
- 16.45: **Q&A**
- 17.00: **“Quid Novi Sub Sole!»**
- 18.30: **Networking Aperitif** with a fantastic Geneva lake view
- 20.00: **Networking Dinner** by a starred Chef Lionel Rodriguez



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Morning session

09.00–09.15: **Opening: Philippe Chraibi**, Managing Director, *EIPM*,
Pierre Anger, Managing Director, *EIPM*

09.15–09.45: **Shaping the Future of Bayer Procurement: Sustainability and Dynamic Shared Ownership.**

Thomas Udesen, Chief Procurement Officer *Bayer*,
Co-Founder of the *Sustainable Procurement Pledge*

09.45–10.00: **Q&A**

10.00–10.30: **Strategic Procurement Relationships, the Power of Collaboration**

Bertrand Conquéret, President Global Supply Chain & CPO, *Henkel*

10.30–10.45: **Q&A**

10.45–11.15: Coffee break

11.15–11.45: **Award Winning Practices: Innovation and Performance Impact.**

Infineon – *Speaker to be confirmed*

11.45–12.00: **Q&A**

12.00–12.30: **Leveraging the power of GenAI for Procurement**

Thomas André, Chief Procurement Officer *Capgemini*

12.30–12.45: **Q&A**

12.45–14.15: Lunch



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Afternoon session

14.15–15.00: INTERACTIVE SESSION: **3C Framework – Interactive session**

Philippe Chraibi, Managing Partner, *EIPM*

- Curiosity
- Critical thinking
- Capitalisation

14.30–14.45: **Q&A**

15.00–15.30: **Sport & Business: What can we learn from Elite Athletes to reach sustainable high performance at work?**

Michael Munoz, ex CPO, *Nike*

15.30–15.45: **Q&A**

15.45–16.00: **Coffee break**

16.00–16.20: **Lessons from BYD and Tesla: The 3E framework**

Dr Hervé Legenvre, Research Director, *EIPM*

16.20–16.30: **Discussion**

16.45–17.00: **Closing**



The content and order of this programme may be subject to slight changes.