

Topic: Investment project

Course: **BUYING INVESTMENT PROJECT**

General information

◆ Aim of the course

Provide participants with the key aspects of managing CapEx projects, stakeholder management in CapEx, planning and implementation.

◆ Learning goals

- Understand CapEx project phases
- Understand Roles and Responsibilities
- Justifying CapEx projects
- Measure the involvement of Procurement in CapEx projects.

◆ Audience

- CapEx buyers and project buyers
- All Procurement professionals (Buyers, Category managers) who support CapEx buyers & project buyers,
- Any professional (Internal business partners) willing to understand Procurement and their actions with relation to CapEx management.

◆ Prerequisites

- A good command of English or French.
- Have the necessary [technical equipment](#) to follow online courses.

◆ Learning mode & pedagogy

- 1) **Theoretical e-learning** through individual self-paced sessions. This first step has to be considered as the essential pre-work for:
- 2) Learning **application in online group classes**. Participants use actively their knowledge and put it into practice in workshops, role-plays, case studies, presentations and debates.

Theoretical learning content - Estim. duration: 3,5 hrs

5 e-modules:

1. Strategy Alignment

Strategy definition - Company strategy - Alignment.

2. Project management

What & why of Project Management - Project Management process - Tools: WBS and Critical Path - Tools: RACI and Burndown chart - Specific Project Management environments.

3. Functional Analysis

Definition - Type of functions - Functional analysis steps - Customer satisfaction & value.

4. Total Cost of Ownership (TCO)

What is TCO? - Locating costs vs Handling costs.

5. Risk Analysis

Risk factors - Risk Analysis methodology - Risk prevention



Dates of first & last classes:

In **English**: from 31 March to 14 April 2025
from 03 to 17 November 2025

In **French**: from 13 to 27 October 2025

Programme of the trainer-led classes | 3,5 hrs x 3

I. CapEx Management

- Anticipating forthcoming projects
- Project essentials:
 - Process, Segmentation & Strategy
 - Roles & Responsibilities.

II. Leadership & Transformation profile

- Preparatory phase:
 - CAR, payback and Cash Flow basics
 - Functional specification;

III. Making Procurement a learning organisation

- Buying in Lots
- TCO comparison
- Bid comparison
- Project learnings and Take-aways.