

Topics: Sustainability - Decarbonisation - Circularity - Supplier diversity - Ethic & fraud

Course: **LEADING SUSTAINABILITY IN PROCUREMENT**



### General information

#### ◆ Aim of the course

The programme focuses on moving beyond compliance to drive innovation and change on sustainability.

#### ◆ Learning goals

- Understand the key principles of sustainability including decarbonisation, circularity, supplier diversity, ethics and fraud in the context of procurement
- Create comprehensive sustainability roadmaps and develop innovative solutions related to sustainability
- Evaluate and select suppliers based on sustainability criteria and ethical considerations
- Organise exchanges and workshops with supplier on sustainability strategies
- Advocate for and champion initiatives such as decarbonisation and supplier diversity.

#### ◆ Audience

People with experience in Procurement practices such as development of category strategies and management of key suppliers.

#### ◆ Prerequisites

- As mentioned above (Audience)
- A good command of English or French.
- Have the necessary [technical equipment](#) to follow online courses.

#### ◆ Pedagogy

The course comprises 5 steps and combines 3 complementary teaching methods:

1. Self-study: e-modules, readings & videos.
2. Face-to-face instructor-led course of 4 consecutive days. Venue: Paris (FR) or Geneva (CH)
3. An implementation sprint during which participants develop a multiyear plan of transformation for their area of responsibility.

### Course sequencing

Step 1 Introductory webinar	Step 2 Online self-study	Step 3 Face-to-face instructor-led course	Step 4 Online individual & peer coaching sessions	Step 5 Project development / Presentation
1 hr	2,5 hrs	4 days	2 hrs	24 hrs / 0,5 hr
June 2025	To be performed between steps 1 & 2	4 to 7 July 2025 in Geneva-CH	Implementation print spread over <b>6 weeks</b>	Presentation to Jury: November 2025 or February 2026
July 2025		20 to 23 July 2025 in Paris-FR		

#### 1. Introductory webinar

A 60-minute webinar for professors and learners to introduce themselves. This is also the perfect opportunity for a Q&A session on the programme and how it will run.

#### 2. Online learning

5 e-modules - Estim. duration: 2,5 hrs

##### 1. Sustainability

What is a Sustainable Business? - How can Procurement contribute towards sustainability? - What is Corporate Social Responsibility?

##### 2. Sustainability and Risks

Code of conduct for suppliers - Compliance frameworks & Supplier assessment - Conclusion: the importance of industry collaboration.

##### 3. Sustainability and the Procurement Process

The role of Procurement - Sustainability along the Procurement Process - Case study - Link between Sustainability & TCO, Supply Chain mapping & Lifecycle Cost Analysis.

##### 4. Beyond Compliance with Sustainability

Intro.: the impact on TCO and Value Creation The sustainability levers - Case studies.

##### 5. The Circular Economy

What is the Circular Economy? - Procurement's contribution to the Circular Economy - Circular economy & the 9R framework.

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### 3. Four-day face-to-face class content

#### 1. Developing a sustainability roadmap

- Key Trends, business impact.
- Overview of Key Sustainability concepts (SDG, ISO 26000, ISO 20400,...).
- What is a sustainability roadmap.

#### 2. Decarbonation

- Understanding GHG emission and committing to their reduction (SBTi, ...).
- Measuring GHG emissions, understanding their origin and developing roadmaps.
- Integration of decarbonisation in procurement project, strategies and supplier relationship management programmes.

#### 3. Circularity

- Circularity stakes: resources and sustainability.
- Implementing the 9R of circularity and Digital product passports.

#### 4. Supplier diversity and local content strategies

- Supplier diversity and local content: benefits and priorities.
- Implementing workshops and supplier engagement programmes.

#### 5. Ethics and Fraud

- Addressing ethics and fraud in procurement.
- Case study on wood trafficking.

#### 6. Leadership for Sustainability

- Group reflection of leadership and entrepreneurship.

### 4 & 5. Project implementation Sprint

The programme focuses on driving innovation and change. There is a strong emphasis on behavioural changes as part of the programme.

The pedagogy is structured around a rich toolbox where participants apply what they learn on case studies and on their own scope of responsibility

To complete their programme and graduate participants have 6 weeks to complete their implementation Sprint including:

- Develop a roadmap for participants scope of responsibility,
- Design a specific initiative with a detailed implementation plan  
Can be a plan for a sourcing project or something else,
- A supplier interaction: workshop or exchange meeting or review meeting,
- A reflection on leadership behaviours need to act as entrepreneurs on the topics of sustainability,
- Key messages for participants' teams, their stakeholders and their suppliers too.

A mix of individual and peer coaching supports the implementation Sprint

