

Topic: Sustainability

Course: **FOUNDATION OF SUSTAINABILITY**

General information

◆ Aim of the course

Participants will be provided with knowledge and tools required to support Sustainability actions within their company. This spans risk management, innovation and value contribution.

◆ Learning goals

- Understand basics of Sustainability, Triple bottomline and ESG in corporations?
- Understand what sustainability means in a procurement context,
- Understand the Company contribution to sustainability,
- Understand how can procurement add value,
- Communicate with stakeholders with relation to sustainability actions.

◆ Audience

- Category managers, Strategic buyers , Senior buyers, Key supplier managers
- Any actor of the sustainable transformation.

◆ Prerequisites

- A good command of English or French
- Have the necessary [technical equipment](#) to follow online courses.

◆ Learning mode & pedagogy

- 1) **Theoretical e-learning** through individual self-paced sessions. This first step has to be considered as the essential pre-work for:
- 2) Learning **application in online group classes**. Participants use actively their knowledge and put it into practice in workshops, role-plays, case studies, presentations and debates.

Theoretical learning content - Estim. duration: 2 hrs

5 e-modules:

1. Sustainability

What is a Sustainable Business? - How can Procurement contribute towards sustainability? - What is Corporate Social Responsibility?

2. Sustainability and Risks

Code of conduct for suppliers - Compliance frameworks & Supplier assessment - Conclusion: the importance of industry collaboration.

3. Sustainability and the Procurement Process

The role of Procurement - Sustainability along the Procurement Process - Case study - Link between Sustainability & TCO, Supply Chain mapping & Lifecycle Cost Analysis.

4. Beyond Compliance with Sustainability

Intro.: the impact on TCO and Value Creation The sustainability levers - Case studies.

5. The Circular Economy

What is the Circular Economy? - Procurement's contribution to the Circular Economy - Circular economy & the 9R framework.



Dates of first & last classes

In **English**: from 1 to 8 April 2025

In **French**: from 31 March to 7 April 2025

Programme of the trainer-led classes | 3,5 hrs x 2

I. Foundation of Sustainability

- What is Sustainability and other topics surrounding Sustainability like ESG, Decarbonation, etc?
- What is Sustainability in a procurement context?
- Company contribution to sustainability.

II. Advanced Practices for Sustainability

- How can procurement add value?
- How to communicate with stakeholders with relation to sustainability actions
- Risk management discussion and introduction to building a risk matrix through workshop.