



25<sup>th</sup> EIPM Annual Purchasing Conference

## One World, One Vision: a Shared Leadership

- 3 half-day **online** sessions -

8<sup>th</sup> November, 22<sup>nd</sup> November & 7<sup>th</sup> December 2022

20 speakers from around the world will be sharing their views with you



**Day 1: Tuesday, 8th of November 2022 - 9.00 - 11.00 CET**

**One World, One Vision: A Shared Leadership – Part 1**

08.45 **EVENT PLATFORM IS OPEN**

09:00 **CONFERENCE OPENING BY BERNARD GRACIA, EIPM PRESIDENT**

09:05 **One World, One Vision: A shared leadership**

Neema K. Lugangira, Member of Parliament, **TANZANIA – EIPM Alumni**  
Bernard Gracia, President, **EIPM**

*Has procurement changed in the past 50 years?  
What is changing for procurement professionals?*

09:15 **EVOLUTION AND IMPORTANCE OF PROCUREMENT**

Jean-Francois Baril, former CPO of **Nokia**, Co-Founder and Executive Chairman,  
**HMD Global**

Alain Lejeune, Chief Operating Officer, **HMD Global**

Suresh Balan, Global Head for Business and New Products, Life Science and  
Environment Global, **MANN+HUMMEL**

Heimo Trampitsch, Senior Vice President, **Flex**

10:15 **DISCUSSION**

*How has procurement evolved? - Prospect for the Future?*

Moderation by Melani Flores, **Senior advisor** to procurement executives,  
Procurement SME and Hervé Legenvre, **EIPM**

10:25 **LEARNING FROM DIGITALLY SAVVY COMPANIES**

Florian Simmendinger, Founder & CEO, **Soundbrenner**

*What can we learn from startups liked Soundbrenner*

- *Access to market knowledge*
- *Leveraging ecosystems*

Heimo Trampitsch, Senior Vice President, **Flex**

*What can we learn from large companies such as Flex*

- *Technology Impacts on Risk management, on Cost optimization, on Sustainability, on Supply Chain Orchestration*
- *Technology changes how we work, It helps automate our processes, it also helps augment our capabilities*
- *The challenge of changing the engine and upgrading the pilot as we fly*

10:55 **WHAT COMES NEXT**

Leadership experience from all over the world  
We will talk about Leadership, Diversity and Resilience

11:00 **End of the day 1**

**Day 2: Tuesday, 22nd of November 2022 – 15.00 - 17.00 CET**

**One World, One Vision: A Shared Leadership – Part 2**

**14:45 EVENT PLATFORM IS OPEN**

**15:00 CONFERENCE OPENING BY BERNARD GRACIA, EIPM PRESIDENT**

**15:05 SESSION 1: Leadership in Global Environment**

**Mirela Senica, Head of Client relations and Sourcing for EMEA, IBM**

**Andressa Reis, Global Category Buyer Data and Technology and Professional Services, Heineken**

**Giuseppe Mora, Director of Purchasing America, Barilla Group**

**15:40 PANEL DISCUSSION**

**We shall be discussing:**

- Shared Leadership
- Diversity
- Value Creation

**16:00 SESSION 2: Leadership in Global Environment**

**Svetlana Lukashevich, Regional Procurement for Russia & CA, MiddleEast & Turkey Imperial Brands**

**Talal S. Algharabi, Applications Solutions Category Director – Technology Procurement, STC**

**16:25 PANEL DISCUSSION**

**We shall be discussing:**

- Shared Leadership
- Resilience
- Value Creation

**16:35 WHAT COMES NEXT**

**Leadership experience from all over the world  
We will talk about Leadership, Diversity and Resilience**

**16:55 End of the day 2**

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**Day 3: Wednesday, 7th of December 2022 – 9.00 - 11.00 CET**

**One World, One Vision: A Shared Leadership – Part 3**

08.45 **EVENT PLATFORM IS OPEN**

09:00 **CONFERENCE OPENING BY BERNARD GRACIA, EIPM PRESIDENT**

09:10 **SESSION 1: Leadership in Global Environment**

**Aparna Goyal, Purchasing Manager, Applied Micro Electronics “AME” B.V.**

**Chen-Grace Wang, Head of Indirect Procurement, Dyson China**

**Lily Xu, North Asia- Sr. Indirect Category Manager-Retail & Promo, L’Oréal**

09:40 **PANEL DISCUSSION**

**We shall be discussing:**

- **Shared Leadership**
- **Resilience**
- **Value Creation**

10:00 **SESSION 2: Technology for Shared Leadership**

**Heimo Trampitsch, Senior Vice President, Flex**

**Steve Helvie, VP of Channel for the Open Compute Project**

**Osamu Uehara, Founder, Institute for Supply Management**

10:25 **DISCUSSION**

**Current and upcoming trends**

10:55 **CLOSING**

11:00 **End of the Conference**

# Who is talking to you?



  
**Andressa Reis**  
Heineken

  
**Aparna Goyal**  
AME B.V.

  
**Bernard Gracia**  
EIPM

  
**Chen-Grace Wang**  
Dyson

  
**Florian Simmendinger**  
Soundbrenner

  
**Giuseppe Mora**  
Barilla group

  
**Heimo Trampitsch**  
Flex

  
**Hervé Legenvre**  
EIPM

  
**Alain Lejeune**  
HMD Global

  
**Jean-Francois Baril**  
HMD Global

  
**Lily Xu**  
L'Oréal

  
**Malak Marai**  
Insight Plum

  
**Talal S. Algharabi**  
STC

  
**Svetlana Lukashevich**  
Imperial Tobacco

  
**Suresh Balan**  
Mann+Hummel

  
**Steve Helvie**  
OCP

  
**Özlem Düzyatan**  
DYO Boya

  
**Osamu Uehara**  
Institute for Supply Management

  
**Neema K. Lugangira**  
Member of the Tanzanian Parliament

  
**Mirela Senica**  
IBM

  
**Xavier Sarrat**  
Agilent

## The European Institute of Purchasing Management