

STRATEGIC PROCUREMENT TRANSFORMATION

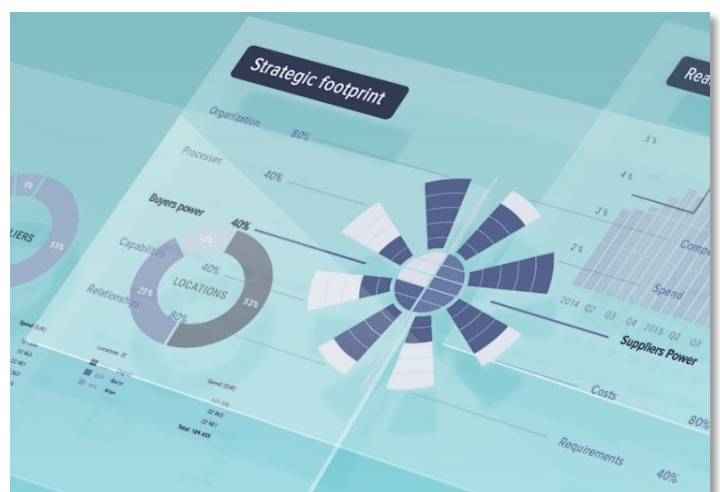
30 April 2020

A fresh perspective on Strategic Procurement Transformation - is it possible to digitize the strategy?

Digitization is a great chance for the procurement professionals. Our aspiration of becoming a business partner will be strongly supported by digital tools. Nevertheless, the current focus of digitization is operations and tactics in procurement. But how about strategy? Is it possible to digitize the knowledge and methods in order to develop a sound strategy for Procurement Function, Category and Suppliers.

Drasko Jelavic, CEO of Cirtuo will show and discuss with you an exciting insights into the world of Artificial Intelligence and Expert Systems to support Procurement Professionals in their strategic activities. We would discuss with you a few key questions on the future role of the strategy in procurement:

- Digital transformation - is there a room for strategy development, validation and implementation in the future?
- Is there a safe path for procurement professionals to become business partners?
- "Story eats content for breakfast" - leveraging and adopting new skills in the new digital procurement.
- Example of efficient strategy development for categories.



JOIN US!



SPEAKER

Drasko Jelavic – CEO of Cirtuo



FORMAT

40' presentation,
followed by 20' Q&A.



REGISTRATION

Participation is free-of-charge but, as the number of places is limited, registration is compulsory. To register, please visit www.eipm.org.



WHO SHOULD JOIN?

Curious and ambitious procurement professionals who want to know how to best leverage on digitization and finally get their story heard by the C-level.



SCHEDULE – 30/04/2020

Two sessions are planned on the same day, to allow participants from all over the world to join:

SESSION 1

10:00 Paris
13:30 Mumbai
16:00 Shanghai

SESSION 2

16:00 Paris
09:00 Mexico City
10:00 Washington DC
11:00 Buenos Aires / São Paulo

