

THE FUNDAMENTALS OF INNOVATION IN PURCHASING

26 February 2019

Today, many purchasing teams have put innovation on their agenda. They have started some communication and launched a few workshops with key suppliers. They want to get more innovation out of their strategic partners and they wonder what role they can play with start-ups. However, innovating with suppliers requires purchasing teams to make profound and enduring changes.

This webinar will explore the foundations that Purchasing teams need to have in mind and in place to progress with innovation.

At EIPM we have performed research over the past five years on this matter and we have trained hundreds of people. Today, we want to further help the profession to take the right steps forward.

Main Discussions

- ✓ Why is innovation on the purchasing agenda?
- ✓ What do we mean by innovation?
- ✓ Innovating with suppliers: What practices make the difference?
- ✓ Innovating with suppliers: How can you measure your progress?

We will share many examples along the presentation.



JOIN US!



SPEAKER

Hervé Legenvre, PhD
EIPM Research Director



FORMAT

Duration of the presentation
is 40' followed by 20' Q&A.



REGISTRATION

Participation is free-of-charge but, as
the number of places is limited,
registration is compulsory. To
register, please visit www.eipm.org.



WHO SHOULD JOIN?

This webinar is designed for
professionals interested in the topic
and/or looking for inspiration and
guidance to introduce an Innovation
Culture in their companies.



SCHEDULE – 26/02/2019

Two sessions are planned on the same day, to allow participants from all over the world to join:

SESSION 1

10:00 Paris
14:30 Mumbai
17:00 Shanghai

SESSION 2

16:00 Paris
09:00 Mexico City
10:00 Washington DC
12:00 São Paulo

